

BRADLEY PUBLIC LIBRARY DISTRICT
PUBLIC USE OF THE LIBRARY POLICY

SECTION 5: LIBRARY SERVICES

Part 7: Social Media

Bradley Public Library District may sponsor websites, blogs, wikis, photo sharing, video sharing, and other social networking sites or applications to promote library programs, collections, and resources as well as provide relevant information to the community. Bradley Public Library District sponsored sites are also a place for the public to share opinions about library-related subjects and issues. This policy governs public use of Library sponsored sites and applies to all patrons, whether registered borrowers of the Bradley Public Library District or not. Library sites are provided on an “as is” and “as available” basis. The Library will not be liable for any damages of any kind arising from the use of or the inability to use this site. Users interact with these sites solely at their own risk.

Websites

The Bradley Public Library District maintains a website that is an extension of the library’s resources and supports its mission to provide relevant information to the community. The website may include links to information of public interest from a variety of non-profit, educational, and government organizations as well as Internet research tools and business and financial partners when appropriate. These external websites are not maintained by the Library, are provided as information sources only, and are not officially endorsed by the library. Sites that no longer meet the information needs of the community will be removed. Complaints or concerns about website content will be handled under the Reconsideration of Materials policy.

Social Networking Sites

The Bradley Public Library maintains an active presence on social networking sites (for example: Facebook, Pinterest, YouTube, Photobucket) to promote the library programs and allow patron interaction and feedback.

When available, the Bradley Public Library allows public comments. The Bradley Public Library District does not agree with or endorse every comment that individuals post. The Library retains the right to monitor content before it is posted, and to remove or modify comments that are deemed by the Director to be abusive, obscene, defamatory, in violation of copyright or trademark rights, clearly off topic, or otherwise inappropriate. Comments that endorse a political candidate, party, or commercial product will be deleted. However, the Bradley Public Library is not obligated to take these actions and is not responsible or liable for content posted by any member of the public or for content on the pages of friends, fans, or followers of the library. The Bradley Public Library reserves the right to remove or block any friend, fan, or follower from its social networking sites.

Approved: March 20, 2013